

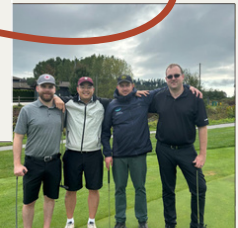
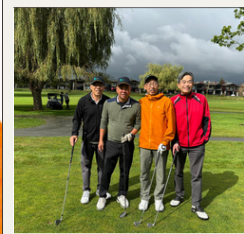


BCPMA
BRITISH COLUMBIA PRODUCE
MARKETING ASSOCIATION

NEWSLETTER

October 2024

A big thank you to everyone who joined and to our sponsors for making the Fall Golf Event a success. Congrats to the winners for an exciting competition—we can't wait for more great moments ahead!



A Round of Applause for Our Fall Golf Tournament Winners

@ Tsawwassen Golf and Country club
September 11th, 2024

Longest Drive Award



Sponsor: **Sunkist Growers**. (right) Zan Chow, the President of BCPMA presented the trophy on behalf of Jeff Gaston, the Managing Director of Sunkist Growers
Winner: Carrie Black



Sponsor: (left) Benson Wu, the Sales and Procurement Manager of **Krown Imports**
Winner: Tomas Herunter (**Sysco Vancouver**)

Closest to Pin Award



Sponsor: (right) Lui Stefanucci, the President and General Manager of **Produce Terminal**
Winner: Devon Kennedy (**Highline Mushrooms**)



Sponsor: (right) Stewart Lang, Senior Category Consultant of **Chelan Fresh**
Winner: Wes Du Plessis (**Fresh Pro Sales and Marketing**)

Lowest Scores Team Award



Title Sponsor: (far right) Jeff Madu, Vice President of Sales and Operations of **Windset Farms**

Winning team: **BC Fresh** (from far left) Brian Faulkner, Stacy Reykdal, Doug Dunlop, and Stephen Young

Thank You to Our Incredible Hole Exhibitors for a Fantastic Day!



Star Group



PBX
Logistics



Windset
Farms



ColdFront



Second
Harvest



Oppy

Congrats!

Best Hole Exhibit
Award

Windset Farms

THANK YOU

TITLE SPONSORS



PRIZE HOLE SPONSORS



HOLE SPONSORS



Dear Sponsors, your unwavering support
is truly invaluable to us!

Thank you for your generous sponsorship and unwavering support in making our Fall Golf Tournament a success. Your contributions were invaluable and played a key role in ensuring its success.

A special thanks to those who went above and beyond to support our event:

- Chelan Fresh: For providing delicious SugarBee and Rockit apples, keeping our participants hydrated and energized throughout the day!
- Anderson Watts, BC Fresh, Cascade Containerboard Packaging, Chelan Fresh, Crown Packaging, Evergreen Herbs, Farmers Fresh Mushrooms, First Fruits Marketing, Fresh Direct Produce, Fresh Pro Sales & Marketing, Krown Imports, Mucci Farms, Oppy, PBX Logistics, Produce Terminal, Quest Outreach Society, Van-Whole Produce, and Windset Farms: A heartfelt thank you for your generous sponsorship of the raffle draw at our event. Your contributions have made a significant difference, with all proceeds going to support the BC Children's Hospital.
- Oppy, Fresh Direct Produce and Windset Farms: Your contributions of fresh and delicious fruits not only nourished our participants but also added a refreshing touch to a fantastic day of fun and competition!

Updates



BCPMA Website

We are excited to announce that the BCPMA website has been relaunched! It is now live and ready for you to explore.

2024 General Meeting

Please join us at the upcoming BCPMA General Meeting. This is a fantastic opportunity to connect, stay updated on industry news, and help shape the future of our association.

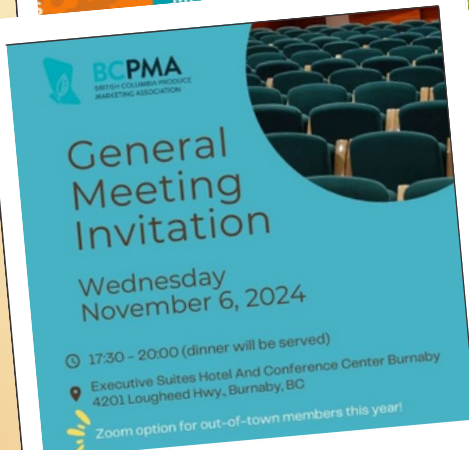
To ensure all members can participate, we will be offering a Zoom option for out-of-town members this year.

Date: Wednesday, November 6th, 2024

Time: 5:30pm to 8pm

Venue: Executive Hotel and Conference Center, Burnaby

2024 General Meeting Your Voice Matters!



2024 Winter Gala

Join us for an unforgettable evening of celebration and connection at the BCPMA annual party! This event promises to be a delightful blend of networking, entertainment, and exquisite dining, all designed to honor our achievements and foster stronger relationships within our community.

Date: Friday, November 22nd, 2024

Time: 6pm to 12am

Venue: Hyatt Regency Vancouver

Single ticket: \$195; A table of 10: \$1,750;

A table of 12: \$2,100 (Limited. First come, first served)

Entrée choices:

Chicken Breast(GF), Sweet and Yukon Potato Puree, French Beans, Mini Peppers, Heirloom Carrots, Apricot- Dijon Jus

Beef Tenderloin(GF), Sweet and Yukon Potato Puree, French Beans, Mini Peppers, Heirloom Carrots, Porcini Jus

Haddock (GF), Sweet and Yukon Potato Puree, French Beans, Mini Peppers, Heirloom Carrots, Citrus Beurre Blanc

Cardamom-Cumin Roasted Cauliflower Steak, Roasted Pepper & Tomato Sauce, Lentil, Chickpea, Sweet Potato (GF, VEGAN)

2024 BCPMA Winter Gala A dazzling celebration!



Update on ice skating activity

Dear Members,

Unfortunately, due to the unavailability of Rogers Arena, we will not be able to hold the ice skating activity this year.

We sincerely apologize for the inconvenience and disappointment.

We are on the waitlist and hopeful to bring wonderful events for you and your families in the future.

Thank you for your understanding!

Social and Networking Committee

Chair: Gopal K Gupta

Co-Chair: Myles Coueffin

Rocky Wong

Bruno Jimenez