

# 2025 BCPMA WINTER GALA

As we wrap up a wonderful 2025 season, the BC Produce Marketing Association would like to share our heartfelt thanks for your incredible support.

Your enthusiasm, generosity, and active participation have made this year's events truly special. Every connection made and every success celebrated has strengthened our vibrant produce community — and that's thanks to members and sponsors like you.

We can't wait to continue this journey together in 2026 — building new partnerships, celebrating fresh achievements, and growing our industry stronger than ever.





# OUR CHERISHED MOMENTS





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## *Congratulations!*



Produce Person of the Year — David Cheung  
David's remarkable 40+ years in the industry — including his influential roles at Oppy and his leadership within BCPMA — reflect his unwavering commitment and passion for the produce community.



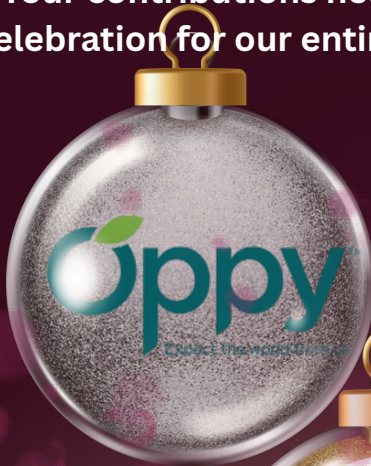
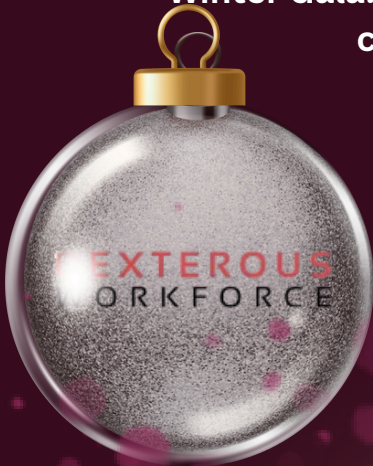
Lifetime Achievement Award — Murray Driediger  
With more than four decades of leadership — from his family farm beginnings to steering BC Fresh as President & CEO — Murray has left an indelible mark on growers, retailers, and the entire produce supply chain. (with the award accepted on his behalf by his daughter)





# THANK YOU SPONSORS!

Thank you to all our generous sponsors for your incredible support of the Winter Gala. Your contributions helped make this event a memorable celebration for our entire produce community.





# 2026 BCPMA AND COMMUNITY EVENTS

**AGM - WEDNESDAY, APRIL 15<sup>TH</sup>**

**@ EXECUTIVE HOTEL & CONFERENCE  
CENTER BURNABY**

**SPRING GOLF - FRIDAY, JUNE 5<sup>TH</sup>**

**@ MAYFAIR LAKES**

**RBC RACE FOR THE KIDS - SUNDAY, JUNE 7<sup>TH</sup>**

**@ RILEY PARK VANCOUVER**

**FALL GOLF - WEDNESDAY, SEPTEMBER 9<sup>TH</sup>**

**@ TSAWWASSEN SPRINGS**

**BCCA FAMILY PICNIC - SUNDAY SEPTEMBER**

**13<sup>TH</sup> @ BELCARRA REGIONAL PARK**

**WINTER GALA - FRIDAY, NOVEMBER 20<sup>TH</sup>**

**@ WESTIN BAYSHORE**