



# BC Produce Marketing Association

Our membership includes retailers, wholesalers, food service distributors, brokers, growers, importers, transporters, packaging, refrigeration and other suppliers. Since its beginning in 1956, our members enjoy a first name basis relationship as a result of our strongly supported interactive activities and programs. At our functions, there are great opportunities to meet first hand with all sectors of the fresh fruit and vegetable industry in British Columbia.

- Our primary objective is to ensure continued increase in the awareness and consumption of fresh fruits and vegetables in B.C.
- Our primary promotional programs include an annual high profile Healthy Chef Competition gala event, a major sponsorship and promotion of Childrun in cooperation with the B.C. Children's Hospital, two Annual Golf Tournaments and a Winter Gala.
- We work very closely with the Canadian Produce Marketing Association enhancing consumer and industry awareness of the Fruits and Veggies "Mix it Up" Program in British Columbia.
- We participate in promotional and trade shows including the annual Canadian Produce Marketing Convention and Trade Show.
- We conduct a cooperative Sponsorship Program for our members and interested parties to increase the awareness of products and services from their individual firms via our promotional activities.
- In addition, we provide information, educational programs and newsletters for our members and other interested parties on issues impacting the marketing of fresh fruit and vegetables in B.C. such as: Consumption Trends, Food Safety, Food Quality, New Technology, Trade and Government Regulations.
- The B.C. Produce Marketing Association acts as a primary contact for the fresh produce industry in B.C. and encourages communication and cooperation between all groups.

**President:** Joe Chow, The Produce Terminal  
**Vice President:** Rob Johnson, Country Grocer  
**Directors:** Jeanette Carole Weeks, Sun Rich Fresh Foods  
Samuel Chui, Van-Whole Produce  
David Cheung, The Oppenheimer Group  
Albert Lum, Fresh Direct  
Ian Carmichael, Westrow Food Group

**Secretary/Treasurer:** Margie Schurko

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## **AGENDA 2013/2014 B.C. PRODUCE MARKETING ASSOCIATION**

**2013**

APRIL 17-19, 2013  
CPMA Trade and Convention  
Toronto, Ontario

June 2, 2013  
Childrun  
W33rd Ave. and Heather St.

June 19, 2013 Wednesday  
BCPMA - Spring Golf Tournament  
1:00 SHOTGUN  
Hazelmere Golf Tournament

September 18, 2013 Wednesday  
BCPMA - Fall Golf Tournament  
1:00 SHOTGUN  
Hazelmere Golf Tournament

November 13, 2013 Wednesday  
CPMA Chairman's Welcome  
BCPMA General Meeting  
5:00 Reception, 5:30 Dinner  
Executive Inn

November 29, 2013 - Friday  
BCPMA - Winter Gala  
6:30 Reception, 7:30 Dinner  
The Hyatt Regency

**2014**

March 2014 - Wednesday  
Healthy Chef Competition  
The Hyatt Regency Vancouver

April 2014 - Wednesday  
BCPMA - Annual General Meeting  
Luncheon - 12:00 Noon  
Ballroom B - Main Level  
Executive Inn, Bby

**[www.BCPMA.com](http://www.BCPMA.com)**

DATE: \_\_\_\_\_, 20\_\_\_\_



## APPLICATION FOR MEMBERSHIP

3662 Bracewell Place  
Port Coquitlam, BC  
V3B 7B7

Phone: (604) 944-0179  
Fax: (604) 944-0535  
E-mail: info@bcpma.com

To the Secretary:

Application is hereby made for membership in the B.C. Produce Marketing Association. A cheque is attached to cover the following dues for the year ending December 21, next.

Active Membership	-	Initial Share	\$100.00 _____	
	-	Annual dues	\$490.00 _____	+ GST \$24.50 = \$514.50
Associate Membership	-	Initial Share	\$100.00 _____	
	-	Annual dues	\$365.00 _____	+ GST \$18.25 = \$383.25

(GST# R106778160)

I/We are doing business as a(n) Individual \_\_\_\_\_ Corporation \_\_\_\_\_ and have been engaged in business under the present name for \_\_\_\_\_ years.

Names of Officers:

President: \_\_\_\_\_ Vice-President: \_\_\_\_\_

Secretary: \_\_\_\_\_ Treasurer: \_\_\_\_\_

Principal business in connection with the distribution of fresh fruit and vegetables of that of:

Retail Food: \_\_\_\_\_ Wholesaler: \_\_\_\_\_ Broker: \_\_\_\_\_

Transportation: \_\_\_\_\_ Grower/Shipper: \_\_\_\_\_ Allied Industry: \_\_\_\_\_

Recommended by: \_\_\_\_\_

I/We agree to uphold the objectives of the Association, abide by the Code of Ethics, By-Laws and all amendments thereto.

COMPANY: \_\_\_\_\_

SIGNED BY: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_